

# #SMEsGoDigital Erasmus+ Project

We are excited to present the design of the #SMEsGoDigital platform.

A tech hub for SMEs digital transformation.

An invite-only online event for micro & SMEs manpower (management and employees), self-employed, VET providers, policy makers and related stakeholders.

## Register here

([Click here](#) or Scan)



Project website:

<https://godigitalsmes.weebly.com>

## SAVE THE DATE

1<sup>st</sup> ONLINE

MULTIPLIER EVENT

JAN 24<sup>th</sup> 2023

10:30 - 12:00



Co-funded by the  
Erasmus+ Programme  
of the European Union

## What?

Digital transformation processes present vital challenges for SMEs while being a crucial activity for their future. This requires guidance and orientation in order to deal with the new markets and SMEs global value chains, new products/services, demands and issues of a new digital & distance economy.

The event will discuss about a **one-stop tech hub** that is designed to facilitate these processes (digital readiness assessment, digital transformation roadmaps & orientation, training, assistance on the use of 4.0 technologies, etc.).

## Why?

The objective of the online event is to present the blueprint with the tools and the services provided by the #SMEsGoDigital platform, in order to collect feedbacks from the participants and its future users.